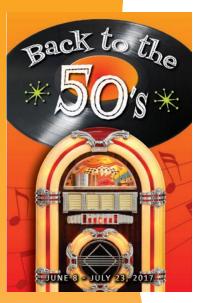


FEBRUARY 2017



A NEWSLETTER DEDICATED TO GROUPS, ORGANIZATIONS AND FRIENDS OF THE FIRESIDE THEATRE

Back to the 50's For Music and Fun!



"Our new band show is going to include all that great music from the entire ten years from 1950 to 1960.

- Ed Flesch

I WAS BORN IN 1950 SO THE SIGHTS AND SOUNDS OF THOSE EXCITING FORMATIVE YEARS HAD A LARGE PART IN CREATING THE PERSON AND ARTIST I AM TODAY. THE 1950'S WAS A DECADE LIKE NO OTHER. THE U.S. WAS ENJOYING A BOOMING ECONOMY – THE STRONGEST IN OUR HISTORY. THE DECADE WAS FILLED WITH TURMOIL – THE KOREAN WAR AND THE BEGINNING OF THE CIVIL RIGHTS MOVEMENT. BUT IT WAS ALSO FILLED WITH FADS AND SILLINESS LIKE COONSKIN CAPS, SOCK HOPS, POODLE SKIRTS, FRISBEES, SPUD GUNS, AND HULA HOOPS.

The 1950's were also a time of great change in popular music. People always think of the 50's as the decade of rock and roll and nothing else, and our past 50's shows were predominantly filled with 50's rock. But the 1950's had more different kinds of popular music than any other decade in history classic pop, jazz, folk music, doo wop, and much more. The decade started out with such classic musical stars as Frank Sinatra, Tony Bennett, Frankie Laine, Patti Page, Rosemary Clooney, Dean Martin, Eddie Fisher, Dinah Shore, Peggy Lee, Johnny Mathis, and Nat King Cole, and vocal groups like the Mills Brothers, The Ink Spots, The Four Lads, The Four Aces, and the Ames Brothers.

Then in the middle of the decade there came a cosmic change in the popular music landscape as classic pop was swept off the charts by rock-and-roll. Crooners such as Eddie Fisher, Perry Como, and Patti Page, who had dominated the first half of the decade, found themselves pushed aside by a whole new crop of young singers and musicians such as Chuck Berry, Bo Diddley,

Fats Domino, Little Richard, James Brown, Buddy Holly, Jerry Lee Lewis, Bobby Darin, Ritchie Valens, Connie Francis, and Ricky Nelson. In the mid-50s, Elvis Presley became the leading figure of the newly popular rock & roll sound with a series of network television appearances and chart-topping records. Our new band show is going to include all that great music from the entire ten years from 1950 to 1960.

Don't get me wrong. There will be plenty of that classic rock and roll sound that people love so much. But we will also feature the other great music of the time. We are so blessed that Steve Watts and our great Fireside Band can play any music – any style, any genre, any period – and I intend to really show them off in this show.

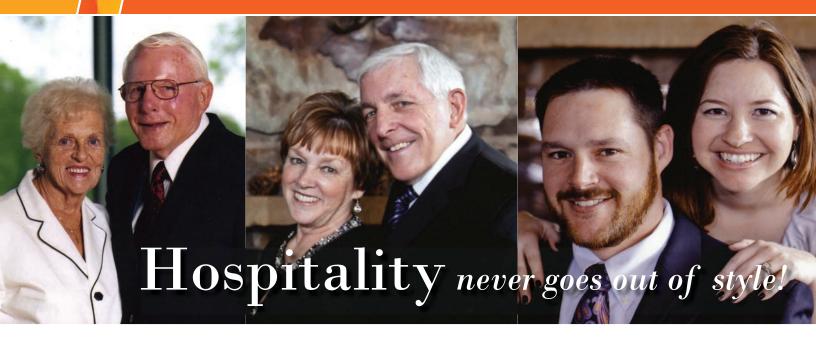
So come back to the fifties with us and revisit some of the greatest songs and artists ever to grace the musical scene. (Or visit them for the first time). I can't wait to start putting it all down on paper and then putting on our stage for you to enjoy!

P2 LIFE IN THE 1950'S

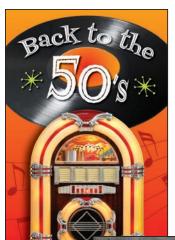
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WHERE WERE YOU IN THE 50'S? I'LL BE BOLD AND TELL YOU THEY WERE MY FIRST TEN YEARS, SO I WAS LEARNING HOW TO WALK, TALK, AND READ AND SPENT A LOT OF TIME PLAYING, NOT SO MUCH LISTENING TO THE NEW STYLE OF POPULAR MUSIC. BUT AN AWFUL LOT OF PEOPLE CERTAINLY WERE!



We all know that music really "came of age" in the 1950's. Right now if you Google who the best artists or the best songs were you'll find a myriad of lists, but the most definitive list we found for top artists of the 1950's includes Elvis Presley, Little Richard, Chuck Berry, Buddy Holly, and Ray Charles. Certainly there's enough talent and popularity to go around.

We've produced three original 1950's revues ourselves

and there will still be a lot of new material in this one.

Aside from the music, the 1950's was a decade of a booming economy, booming suburbs, and a booming population. Beneath the rosy surface, however, we faced civil rights issues and a cold war. Perhaps people looked to the music to keep from thinking about more difficult things. In any case, the music of the 50's has stood the test of time and is still among the most popular genres of all. Why? According to Robert Palmer who wrote for Rolling Stone back in 1990,

it was the first time teenagers had something they felt was theirs alone and they embraced it. This wasn't just a musical revolution but a social and generational one, bringing even black performers mainstream success with music fans helping to find common ground. The possibilities seemed endless. Sam Phillips, best known for making a star of Elvis Presley, envisioned rock 'n' roll as a path to equality and freedom. While that goal might not yet have been realized, as long as the music survives, the dream

Buddy Holly with Waylon Jennings and Tommy Allsup during a 1959 concert in Minnesota, plus 1950's suburbia and social life.









"I love working with The Fireside.

The customer service is wonderful,
the meal is delicious, and the
entertainment is always great."

—Diane Goldensoph

Learning from each other

DIANE GOLDENSOPH IS PROGRAM COORDINATOR FOR THE WAUNAKEE SENIOR CENTER

A year into Diane Goldensoph's marriage her husband asked her how she felt about him applying for jobs in Wisconsin. Having grown up just south of the Twin Cities, she thought it would be OK, as long as it was just for a year or two before they moved back to Minnesota. That was about 30 years ago and here they are, still happily planted in Waunakee. Her nursing home work in Minnesota led to 13 years as a clinic manager here until her doctors retired and closed the clinic. Since she's always had a soft spot for seniors, she ended up taking a "very part time" job with the fledgling Waunakee Senior Center in 2004. As the center grew, the job grew as well and Diane has been building their program into a very successful one ever since.

From its early days when a few people met in the village library, to occupying a room in the lower level of an apartment complex, the Village of Waunakee upgraded to a full community center with a new building in 2006. The Senior Center is attached to this facility that also includes a fitness center. They have a full time Director and Diane is the Program Coordinator. It's her responsibility to plan both educational and entertainment events that will benefit the community's senior population.

In addition to events held at the center, she runs one or two day trips each month. One is usually a casino trip to one of six or so casinos around the state or region while the other leans more to the arts, theatre, music, or sight-seeing. That's where The Fireside comes in to play. Many years their choice has been our Christmas show, in fact Diane considers our 2015 production of A WONDERFUL LIFE to be her favorite Fireside show. They've also enjoyed LES MISERABLES, VIVA VEGAS, a Christian Concert by Three Bridges, and most recently our smash hit MAMMA MIA! "It's such a fun musical," Diane said, "When we showed the movie at the center we got a huge crowd so I decided to give it a try. When it sold out really quickly my Director admitted she was surprised I had chosen it. Then we had to cancel our original date because of weather and I was afraid I would lose a lot of people for the rescheduled date, but all but two chose to rearrange their own schedules so they could still make it - that's how much they wanted to see that show! It's hard to choose sometimes, but usually I just go with my gut and hope I'm right!"

Diane doesn't always get to go along on her trips but she has a team of volunteers that rotate and escort the tours for her. They are either more youthful or just feel comfortable leading the group, and have taken basic first aid and CPR training so they would know what to do in an emergency. They shop around for the best motorcoach pricing but also have their favorites that they trust and prefer. Packaged overnight tours are offered through Badger and Mayflower Tours about four times a year.

Diane's philosophy of tour planning includes trying to include several trips that are at a low enough price point so anyone can participate. While a day trip to The Fireside might be considered mid to high end for them, she's able to mix it up with something like a city tour through Madison during the holidays to enjoy the lights followed by dinner back at the center. She promotes the trips primarily through the center's monthly newsletter, but uses the quarterly village newsletter that goes to every household to reach potential new members.

Diane and her husband have two grown children, ages 22 and 23, and an 8-year old who she says "will either keep us young or age us early!" We're betting it will keep her young, she sounds like she's got an awful lot of life left in her!

BEHIND THE SCENES FRESH FROM THE FIRESIDE OVENS!

For Carol, it all started with cookies.



By the time you arrive at The Fireside for a matinee and line up at the Bakery Counter to get some of your favorite breads or muffins, Carol Hessen is long gone. She comes in at midnight to make sure everything is baked and cooled enough for Stephanie, her assistant, to slice and package. Carol has been putting out tasty treats "Fresh From The Fireside Ovens" since 1997 and couldn't begin to do the math on how many loaves of bread she's baked since then!

Carol grew up in Delafield with four sisters and later moved out to the Fort Atkinson area. She enjoyed making cookies as a child as well as caramel corn. Her first bakery job was at a small shop in Oconomowoc as a part time doughnut fryer. That led to full time and some training at Moraine Park Technical College while working weekends at a restaurant bakery. The Fireside is where she really got a chance to excel!

Here our daily bread repertoire includes Seven Grain Maple Walnut, Cheddar Cheese, Asiago Cheese, Craisin Pecan Oat (her creation), Cinnamon Raisin, and Dill, plus Rye which is served only on Fridays with our Fish Fry. There are Blueberry; Craisin; and Carrot, Raisin, Nut Muffins; Cinnamon Rolls, Turnovers, Zucchini Loaves, and a featured cupcake for every show. Sometimes, like during the current run of MAMMA MIA!, she starts the day with pie crusts which have to be partially baked before the filling goes in and then they finish baking later. The bakers make all of our desserts except the Bread Puddings, Turtle Ball

Sundaes, and Ice Cream Pie fillings. For the Blueberry Crisp you'll enjoy during BEAUTY AND THE BEAST, Carol will also make the streusel topping.

Carol and her fellow baker, Chris who joined us last fall, can

bake 100 loaves of bread at a time with our industrial oven. They usually make 300 - 400 a day depending on our guest count. The oven holds 15 sheet pans at a time which can result in 360 cookies. Depending on what all needs to be done that day, they divide and conquer until everything is ready to serve. Stephanie slices, bags, and packages most of it and Carol has also taught her how to make our hand-made chocolates.

Extra projects that get worked into the schedule include making the Pecan Treasures that come with our Special Occasion package, Sugar Cookies for the Gift Shops' Holiday Open House (her

recipe), experimenting with new cupcake flavors and potential new desserts, and baking the cookies that get sent along for each motorcoach group's ride home. The cookie variety changes with each show and include Molasses, Peanut Butter Chip, and a Chocolate Cinnamon Chip. Other special occasions like our

annual Group Leader Appreciation Party and New Year's Eve often get premium desserts like the always-amazing Dark Chocolate Tower.

Carol also makes

mini desserts for the champagne and hors d'oeuvres receptions held after each show's opening night. Those include a chocolate cake - white cream - dipped in chocolate delight she calls Polar Bears, Mary Anns, Matterhorns, Fruit Tartlets, and Mousse filled Tulip Cups. Catching that buffet might just be worth trying an Opening Night booking some time!

In her free time, Carol enjoys gardening, some cooking, and doing live action moto-cross photography at Aztalan Cycle Club in Lake Mills where she's known as MXDragonfly2 (really!). What does she like best about being a baker? "Eating cookies!" Don't we all!

ENTERTAINMENT NEWS!

Inside the Kitchen

with Chef Mike



Hi everyone! The menu we've put together for BACK TO THE 50'S is another winner, starting out with our Signature Salad with our famous Papaya Chutney Dressing.

The main entree will include a Beef Short Rib, braised in a beef stock with red wine and topped with a red wine demi-glaze. I guarantee it will be so tender it will just about melt in your mouth! You'll also enjoy our Chicken Monterey made with an all natural, antibiotic-free chicken breast. They're lightly breaded and then topped with a mixture of Cream Cheese, Monterey Jack Cheese, Parmesan Cheese, Roasted Red Peppers, Caramelized Red Onions, Artichokes, Jarlsberg Swiss Cheese, and Spinach. Wow - that topping is almost a meal in itself! The chicken is served on our very popular Irish Mustard Sauce.

On the side you'll have Brussel Sprouts topped with Jones Cherry Wood Smoked Bacon and Cipollini Onions. Pronounced chip-oh-lee-knee, these are a rare treat found only in the fanciest restaurants and gourmet markets. Their name means "little onion" in Italian and they're sweeter and milder than a typical yellow or white onion. We're also premiering Idaho potatoes whipped with garlic and herbed cheese for a great new flavor you're going to love.

Be sure to save room for the Pecan Turtle Ball Sundae! YUMM!! YUMM!!

Renovation Update! How do you like us now?

Shortly after Ryan and Kristi Klopcic purchased The Fireside from Ryan's parents in the fall of 2015 they embarked on a multi-year, facility-wide, floor-to-ceiling renovation. It's been quite an undertaking -carefully planned, meticulously executed, occasionally delayed, and so far has

guests alike. Here's a look at the artist's rendering of the Far East Room and some shots of how that room looks today.







Besides the Far East Room which is for the most part finished, and will be home to our Group Leader Appreciation Party in April, you'll find new "wayfinding" carpet leading from the entrance back to that area and a fresh new "weathered" paint scheme throughout the entry and main hall leading down to the fireplace. The metal doors now magically appear to be wood and the small coat check has been transformed into a double-decker affair allowing us to keep the Garden Shop open all year long. Be sure to take a look around next time you're here and let us know what you think!

GROUP TRAVEL TIPS & NEWS

Jean's Corner of the World





For personal help with any of your bookings, call me at 800-477-9505 or email jean@ firesidetheatre.com.

show:

HAPPY 2017! When you receive this, we will be well into 2017! I hope this year has started and remains a safe and healthy year for all of you.

BACK TO THE 50'S

From the Crooners to the rock 'n' roll beat, this show will have all the sounds ... Including Steve Watts! When you think about it, the fifties have never really gone away... look at our current fashions for both men and women. Even Vinyl records are the "new" musical discovery.







Do any of these styles bring back memories or do they look like what is in your closet or your daughter's or granddaughter's today? They say everything old is new again and these "trendy" 2016 -2017 shoes are all 1950 classics.

While the show will feature many years, it seems **1955** stands above all the other years. Why? Jean Marie Theresa Flynn was born! Surely an event for the history books? Ok maybe not but it means I get presents every November. If this fact is not enough to fill the "hound" then tempt them with these popular 1955 songs which may or may not be in our

- · Rock Around the Clock Bill Haley and the Comets
- Yellow Rose of Texas Mitch Miller
- Earth Angel The Penguins
- Autumn Leaves Roger Williams
- Love is a Many Splendored Thing The Four Aces



The Fireside has . . .

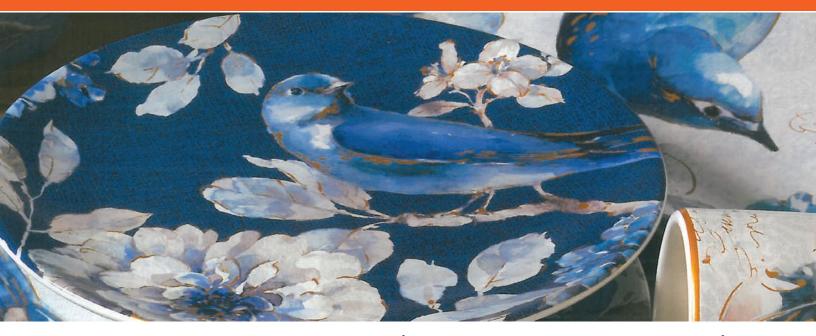
A huge parking lot waiting to be filled with your flip-tops, rag-tops, rockets & tanks! A special front parking lot along the main road to show off your "machines." Primo space with dibs for your chariots!

Box Office and Sales Manager

2017 Season



You can now order your 2017 promotional material from the "Groups" page of our web site.



Invite Some Friends Into Your Garden

EVERYONE LIKES TO BE SURROUNDED BY FRIENDS! THESE NEW GARDEN FRIENDS DON'T NEED FOOD OR WATER AND EVEN GENERATE THEIR OWN POWER. WHETHER YOU LIKE TO SPEND A LOT OF TIME OUTDOORS, OR LIKE LOOKING AT THE OUTDOORS FROM INSIDE, WE CAN HELP MAKE YOUR VIEW MORE FUN AND INTERESTING!



These woodland frog friends come in a variety of adorable poses. Some are helpful in holding your bird seed or a solar lantern while one cute pair comes with a chalk board for you to personalize a garden message as the spirit moves you. Beautifully made of decorated cement, these

frogs will stay where you put them and won't hop away! These glittery, mesh-winged friends bring colorful fun to outdoor spaces. Available in both dragonfly and butterfly designs, their solar-powered LED string lights illuminate their thick-walled crackle glass bodies. At thirteen inches tall, they'll give off a nice glow when hung from a stake or tree branch.



Solar and Kinetic pieces are what every garden needs and we'll have a lot to choose from. They're Art in Motion, and you're going to love the new balancing wind chimes with more dragonfly and butterfly friends, the great new metal balancers with birds and other buddies, and the fluttering stakes that run on solar power and look like actual fluttering butterflies! These and many more await you in our garden shop this summer!



THE FIRESIDE, INC. 1131 JANESVILLE AVENUE PO BOX 7 FORT ATKINSON, WI 53538

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FEBRUARY 2017





SAVE NOW! CALL 800-477-9505 WWW.FIRESIDETHEATRE.COM

Visit early to get the best discount!

- In addition to the Featured Menu, try our Sunday Brunch, Thursday Evening Signature Buffet or five course dinner on Saturday nights.
- Groups of 18 or more are \$67.95 (Sat. Evening \$71.95) plus tax.
- Save an additional \$3.00 per person when you book a performance for June 8 - July 2, 2017.
- Ask about our Incentive plan for Wednesday & Thursday matinees.
- · Arrive at 10:30 a.m. for Matinees, 2:30 p.m. for the Sunday Midday, 5:15 p.m. for Thursday Evening and 4:45 p.m. for Saturday Evening.

BACK TO THE 50'S - Featured Menu June 8 - July 23, 2017

Wednesday, Thursday, and Saturday Matinees, Saturday Evenings, and Sunday Midday

Signature Salad

Watermelon, Cantaloupe, Honeydew, Kiwi, Strawberries, and Oranges over Fresh Garden Greens, sprinkled with Sesame Croutons and our famous Papaya Chutney Dressing.

Freshly Baked Breads from our Artisan Bakery

Beef and Bird

A Beef Short Rib slowly braised in beef stock and dressed with a red wine demi-glaze, and Chicken Monterey; a skinless Breast of Chicken, dipped in egg, lightly breaded with Panko Crumbs, sauteed to a golden brown, topped with a blend of Spinach, Artichoke, Parmesan, Monterey Jack and Cream Cheese, finished with Jarlsberg Swiss Cheese and presented on an Irish Mustard Sauce. Served with Cipollini Onions, Whipped Idaho Potatoes with Garlic and Herbed Cheese, and sauteed Brussel Sprouts with Jones Bacon.

Pecan Turtle Ball Sundae

Homemade Vanilla Bean Ice Cream rolled in Roasted Ground Pecans served on Chocolate Sauce and striped with Caramel. Garnished with an Almond Lace Wand dipped in Chocolate.

Coffee, Tea and Milk