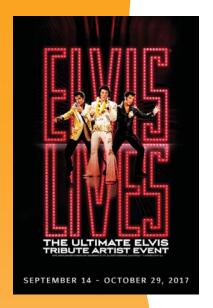


MAY 2017



A NEWSLETTER DEDICATED TO GROUPS, ORGANIZATIONS AND FRIENDS OF THE FIRESIDE THEATRE

300,000 Elvis Fans Can't Be Wrong!



The Fireside is currently the only location in the world with a scheduled production of this amazing show!

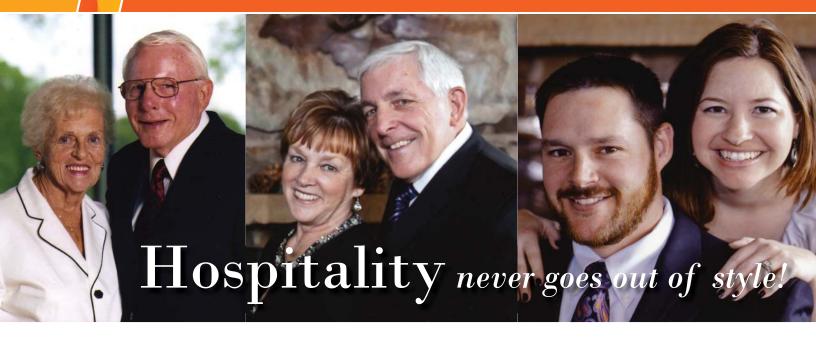
ELVIS LIVES IS AN UNFORGETTABLE MULTI-MEDIA AND LIVE MUSICAL JOURNEY ACROSS ELVIS' LIFE. HIS ICONIC STYLE, EMBRACED BY MANY OF TODAY'S ARTISTS, CONTINUES TO INTRIGUE AUDIENCES OF ALL GENERATIONS. THE FIRESIDE IS CURRENTLY THE ONLY LOCATION IN THE WORLD WITH A SCHEDULED PRODUCTION OF THIS AMAZING SHOW!

Featuring champions and finalists from Elvis Presley Enterprises' worldwide Ultimate Elvis Tribute Artist Contest, audiences "Can't Help Falling In Love"® with this phenomenal theatrical concert experience. The show is a co-production of On Stage Touring's Legends in Concert division and producing partner Elvis Presley's Graceland ®. Fireside audiences have enjoyed other Legends in Concert shows over the years including the most recent one in 2015 which featured Carrie Underwood, Neil Diamond, Elton John, Buddy Holly, Whitney Houston, and of course, Elvis Presley.

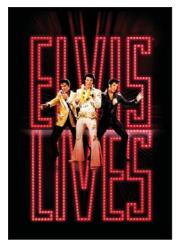
This production of ELVIS LIVES features three top winners of the tribute artist contest, each representing Elvis during different stages in his career. Bill Cherry, Dean Z, and Jay Dupuis from 2009, 2013, and 2014 unite as the featured cast. They will be joined by a live band, back-up singers and dancers, and a performer playing tribute to Ann Margaret. Graceland is also providing rarely seen restored video and photos from the Graceland Archives to enhance the production.

"The partnership between Legends In Concert and Graceland provides the only authentic touring showcase of Elvis tribute artists for fans who want to experience the music and live performance charisma of one of the most popular and beloved recording artists in history," said Elliot Ordowner, Producer of ELVIS LIVES for On Stage Touring. "Our thriving production showcases each performer portraying Elvis in one of four eras: the 1950's, 1960's, his movie career, and his concert years, so it is a unique and complete musical package."

"We are very pleased that ELVIS LIVES continues to delight audiences and that more Elvis fans will be given the opportunity to see these talented entertainers in the tour's expanded markets," said Gary Hahn, Vice President of Marketing and Media for Elvis Presley Enterprises and Graceland. Getting to see this show in the intimacy of The Fireside's theatre-in-the-round makes it even more special and unique. We hope you're planning to join us for this once-in-a-lifetime opportunity!



THE FIRESIDE IS PROUD TO PARTNER WITH LEGENDS IN CONCERT, ELVIS PRESLEY ENTERPRISES, AND GRACELAND FOR THIS SPECIAL SHOW. WE'RE ALSO PLEASED TO OFFER SOME EXCITING PRIZE PACKAGE DRAWINGS!



The Graceland organization and Elvis Presley Enterprises have graciously provided us with some exclusive, limited edition merchandise to use for prize drawings to help encourage ticket sales for ELVIS LIVES. Everyone who attends the show will have the opportunity to register for these incredible prizes, each valued at over \$500.00.







The first prize is an acoustic guitar direct from Graceland commemorating the ELVIS LIVES tour. We'll also have a Sony/RCA Records box set of "Elvis Presley - The Album Collection" containing 57 albums and three discs of rarities along with a 300-page hardcover book. This collection is not available anywhere else. The third prize is a Graceland Getaway package that includes a VIP tour and two night stay

at the new Graceland Guest House.

These performers are truly the ulimate in Elvis tribute artists. Dean Z, who performs the early years was the 2013 Winner of the Ultimate Elvis Tribute Artist Contest. Dean has dedicated his entire life to honoring the legacy of Elvis Presley. Jay Dupuis performs the movie years and was the Tribute Artist winner in 2014. He's actually been performing as an Elvis impersonator since he was four years old! Bill Cherry handles the concert years and was the contest winner in 2009. He's a life-long fan and has been keeping Elvis' memory and music alive since 1989. You're really in for a real treat with all three of these talented performers in the same great show! Kun Flynie









"Stay positive and be happy, it's all about having a good time!"

— Marci Glinski

other

MARCI GLINSKI JUST MARKED 16 YEARS WITH THE PROSPECT HEIGHTS PARK DISTRICT

Marci Glinski began her career in travel working on corporate meetings and incentive programs. When she and her husband, Paul started their family, she stepped away to be a stay-at-home mom but did some volunteer work for the park district in Prospect Heights. She started off planning Special Events for them and when her children were in school full time they offered her a job. First she added the Active Adult programming and then the Dance and Performing Arts program. After 16 years, she's now "full time plus" in a "never a dull moment" kind of job that keeps her busy seven days a week.

The Prospect Heights Park District is a private entity serving a population of about 17,000 people. Marci plans special events for all of them! First of all, there are about 140 trips per year for the Active Adults including their day trips to The Fireside and other theatres, fairs, festivals, and museums. This year's three overnight trips include four nights in Nashville, three days to Iowa's Amish country, and the Osthoff Resort's Christmas Market in December. Most of her travelers are women but she's happy to have six men on the trip to Nashville. Then there's the six week theatre production with an original script, eight one-week arts camps during the

school year that each have a performance at the end of the week, and year two of a new creative and performing arts day camp serving up to 50 youth per day. While she has a couple of drivers that help with the day trips, she always goes along on the overnight tours, just to be sure everything goes smoothly and to be on hand to solve any issue that comes up.

Marci recommends always having "something in your back pocket" just in case something goes astray. Even if it's just being ahead of schedule she knows where to find a unique shopping spot, chocolate store, or ice cream shop in the vicinity - wherever that vicinity is. She also tries really hard not to cancel a tour because the people that did sign up were really looking forward to going, and it's their opportunity for socialization. It helps that the Park District has a fleet of three 14-passenger vehicles so even if a trip doesn't fill completely she can almost always still go.

She prefers the Sunday Midday show for her Fireside trips, with a 2:30 arrival for dining and a 5:00 show. That way she gets a mix of ages and both retirees and those still working. They can arrive a little early to shop (her ladies really love to shop) and still don't get home too terribly late, around 9:30. Some shows she may only have a dozen people, but for Christmas it's usually 45 to 50. "I've never had a problem at The Fireside," Marci added. From the greeters to the wait staff everyone is so positive. That's the key, you know, to stay positive and be happy. Happiness breeds happiness and it's all about having a good time." Sounds like someone that would sure be fun to travel with!

Even though her own job includes plenty to do, Marci also works with colleagues from other senior centers and park districts in Chicago's northwest suburbs to plan an annual Senior Celebration Day. This year's event is on June 9th and will have music, vendors, health screenings, and much, much more for about 2,000 attendees.

Marci's son and daughter are both premed college students now so "free time" excursions include visits to the University of Iowa and Northern Michigan. They've become big Iowa Hawkeye fans in addition to longtime Chicago Blackhawk fans. Marci has been coming to The Fireside for many years, always well organized and always with a smile. We were beyond thrilled to surprise her last month with a well deserved Flame of Friendship Award!

BEHIND THE SCENES AT THE GROUP LEADER PARTY

This party was brought to you by . . .

























Notably not pictured - the restaurant managers and the rest of the wait staff and bartenders who were too busy to catch together in one place, our marketing intern who helped with invitations, the grounds crew that make us look good outside, and all of the other managers and staff who are part of our incredible team. We hope you enjoyed your day!

Inside the Kitchen

with Chef Mike



Hi everyone, it is that time again to tell you about a new salad that we will introduce to you for the run of ELVIS LIVES. We've named this salad "Fit For A King Salad" because everything in it will be a premium product and very delicious. It's a mix of seven different healthy, and very colorful vegetables including Broccoli, Golden Beets, Kohlrabi, Kale, Brussel Sprouts, Carrots, and Red Cabbage, all mixed with our Blush Wine Vinaigrette. This new salad will have a very flavorful and sweet taste with a crunch.

After this tasty appetizer you'll be treated to one of our most popular entrees, Chicken and Ribs. These are our Signature Lean Pork Back Ribs glazed with our special Barbecue Sauce and our Buttermilk Marinated Southern Fried Baked Chicken Breast. Alongside there will be a Baked Potato stuffed with Steamed Broccoli Buds in a Monterey Jack Cheese Sauce, and our Homemade Cole Slaw. Wow, I am getting hungry just putting it into words!!

To complete your meal, we will be serving our famous Georgia Pecan Pie topped with Fresh Homemade Whipped Cream and Salted Caramel Ice Cream which is also made right here. Talk about a meal fit for a king - the king of rock & roll - and for you! YUMM!!



SEE WHAT'S COOKING



ELVIS LIVES

Featured Menu September 14 - October 29, 2017

Wednesday, Thursday, and Saturday Matinees, Saturday Evenings, and Sunday Midday

Fit For A King Salad

Julienne Vegetable Medley of Broccoli, Golden Beets, Kohlrabi, Kale, Brussel Sprouts, Carrots, and Red Cabbage topped with our Blush Wine Vinaigrette.

Freshly Baked Breads from our Artisan Bakery

Chicken and Ribs

Our Signature Lean Pork Back Ribs glazed with our Special Barbecue Sauce, slowly roasted until the tender meat falls from the bone. Accompanied by our Buttermilk Marinated Southern Fried Baked Fresh Chicken Breast. Served with a Baked Potato stuffed with Steamed Broccoli Buds in a Monterey Jack Cheese Sauce and our Homemade Cole Slaw.

Georgia Pecan Pie

Rich, flavorful Custard with Roasted Pecans in a flaky crust, garnished with Fresh Whipped Cream and our Homemade Salted Caramel Ice Cream.

Coffee, Tea and Milk

The Thursday Evening Signature Buffet begins with our Signature Salad topped with Papaya Chutney Dressing and served with Freshly Baked Breads. Enjoy two special entree selections in addition to Beef Tenderloin and Roast Turkey from the Carving Station, Barbecued Pork Back Ribs, Chicken Tenderloin Tempura with Brandied Apricot Sauce, Beer Batter Fried Cod, Shrimp and Scallops Fusilli with Tomato Butter Sauce, Fresh Atlantic Salmon, Sweet Potato Soufflé, Whipped Idaho Potatoes and Roasted Farm Fresh Vegetables. Georgia Pecan Pie for dessert plus coffee, tea and milk are included.

The Sunday Matinee Brunch begins with an assortment of Quick Breads and Pastries from our Bakery to enjoy with a Honey Glazed Fresh Fruit Medley with Yogurt and Natural Granola. We'll be carving Corned Beef Brisket and Roast Turkey Breast along with the buffet of Eggs Benedict on Jones Canadian Bacon, Miniature Individual Quiche, Crisp Bacon, Maple Sausage Links, Chicken Tenderloin Tempura with Brandied Apricot Sauce, Biscuits and Sausage Gravy, Fresh Atlantic Salmon, Bread Pudding with Vanilla Whiskey Sauce, Breakfast Potatoes, a featured Beef Tenderloin Entree, and Roasted Farm Fresh Vegetables. Georgia Pecan Pie for dessert plus coffee, tea and milk are included.

GROUP TRAVEL TIPS & NEWS

Jean's Corner of the World





For personal help with any of your bookings, call me at 800-477-9505 or email jean@ firesidetheatre.com.

Our 2018 Season was announced at the Group Leader Party, April 22, 2017 and the seating and price charts are being prepared as I write this. I am not sure how they do it, but our 2018 rates are only increasing by \$1.00. Considering the rising cost of everything today this is amazing! Thank you to the Klopcics.

- If you have not received a season email or mailing they are on their way, or feel free to leave a message at Extension 1111 asking for the lineup. Then you can email us your date requests or call us when booking begins.
- May 22, Monday, is Group Booking Day! Phone orders will be taken then but you may email dates and count in advance. Please do not call to order before May 22.
- Bookings are made based on your 2017 numbers so groups booking six or seven shows (or are bringing over 500 people in 2017) will be scheduled first followed by the remaining levels. Flame Winners may also be booked in the first groupings.
- Your email requests will be acknowledged with an email, followed with a second email
 including your dates and counts to confirm. Phone orders will receive a mailed listing of
 dates to confirm. The next document will be the contract.
- Contracts will be sent out 6-8 weeks after booking (by mail and email). Please keep your email confirmation or mailing with your dates until you receive the contracts.

A Few FAQ regarding 2018

- New Year's Eve is not available to book yet as we do not have meals and prices, but we can certainly add you to our wait list to get notified as soon as you can book.
- As usual, menus and individual show brochures will be available by September but we
 can process early marketing material for you once Marketing has the final show logos.
 Let us know what you need. Brochures will be mailed when they're ready and everything
 will be on our web site as soon as possible.

Kopit & Yeston's PHANTOM | Disney's NEWSIES | 42ND STREET | CHURCH BASEMENT LADIES 2 | Disney's THE LITTLE MERMAID, GREASE, and ELF The Musical. With a season like this for 2018, it's going to be another fabulous year at The Fireside.

Gean Flymi

Box Office and Sales Manager

2017 Season





So Much Elvis Memorabilia to Love!

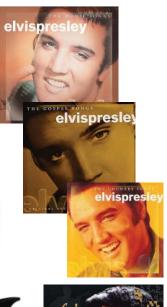
ELVIS PRESLEY REMAINS ONE OF THE WORLD'S MOST CELEBRATED AND SUCCESSFUL RECORDING ARTISTS, NEARLY 40 YEARS AFTER HIS DEATH! OUR BUYERS ARE ASSEMBLING AN EXTENSIVE SELECTION OF HIS MUSIC AND COLLECTIBLES, INCLUDING TABLE TOP ITEMS, COOKIE JARS, GLASSWARE, BOOKS, AND NUMEROUS OTHER DECORATIVE PIECES.

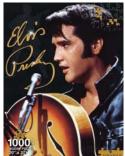
Commercially successful in many genres, including pop, blues and gospel, Elvis is one of the best-selling solo artists in the history of recorded music, with estimated record sales of around 600 million units worldwide. He won three Grammys, also receiving the Grammy Lifetime Achievement Award at age 36, and has been inducted into multiple music halls of fame. Some records show that his fan base is strongest in the Midwest. Show off your fan status with any of this top quality Elvis merchandise!













THE FIRESIDE, INC. 1131 JANESVILLE AVENUE P.O. BOX 7 FORT ATKINSON, WI 53538 MAY 2017

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SAVE NOW! CALL 800-477-9505 WWW.FIRESIDETHEATRE.COM

Groups are our specialty - visit early to get the best discount!

What is a group?

At The Fireside, there are many benefits for any group of 18 or more people attending a performance. You can hold seating with a small deposit while you finalize your exact count, due a few weeks before your visit. You'll also qualify for a discounted ticket price and your meal gratuity is included.

For weekday matinees, 18 paid tickets earns a complimentary package, for all other shows it's every 21st ticket. There is plenty of safe, free parking on-site for coaches. The Fireside is accessible to guests with disabilities; just let us know what special needs you have when making reservations.

- You can save over 20% with a group booking over individual ticket prices.
- PREMIER GROUP RATE offers a discount of \$3.00 per person when your group attends any performance of ELVIS LIVES from September 14 - October 8, 2017.
- The three-course dinner and show for groups of 18 or more in 2017 is \$71.69 (\$67.95 tax exempt) per person.
- 2017 Premier Group Rate is \$68.52 (\$64.95 Tax Exempt) per person.
- The five-course Saturday Night Group rate in 2017 is \$75.91 (\$71.95 tax exempt) per person. For rates on optional entree selections call Group Sales.
- 2017 Premier Saturday Night Group Rate is \$72.74 (\$68.95 tax exempt) per person.
- INCENTIVE rates are offered for groups of 13 to 17 attending Wednesday and Thursday matinees.
- 2017 Youth Group Rates for ages 14 and under are offered at \$50.59 (\$47.95 tax exempt) per youth.
- 2017 School Group Rates are available for Mid-Week matinees as low as \$62.95 tax exempt rate per student. Chaperones qualify for the Group Rate.

Flame of Friendship Awards

APRIL 22, 2017



2017 Flame of Friendship Honorees

PICTURED WITH RYAN KLOPCIC

MARCI GLINSKI
PROSPECT HEIGHTS, IL PARK DISTRICT



DON DOUGLAS
ABLE TREK TOURS, REEDSBURG, WI



ACCEPTED IN HIS ABSENCE BY HIS MOTHER, SHARI DOUGLAS AND SISTER, DORI CONLIN WHO ALSO WORKS IN THE BUSINESS

Grand Prize Winners!











Grand Prize Drawing Winners:

Charlotte Heikkinen of the Clinton Women's Club (Fireside gift basket); Stephanie Schroeder of the Oneida County Senior Center (Table top water fountain); Carol LaFontaine of the Cedarburg Senior Center (indoor or outdoor painted peace pole); Mary Stallings from the Dundee Township Park District (a pair of rechargeable heated seat covers); and Janet Dunham with Trinity Lutheran Seniors (crimson Waterford vase). Congratulations to all!