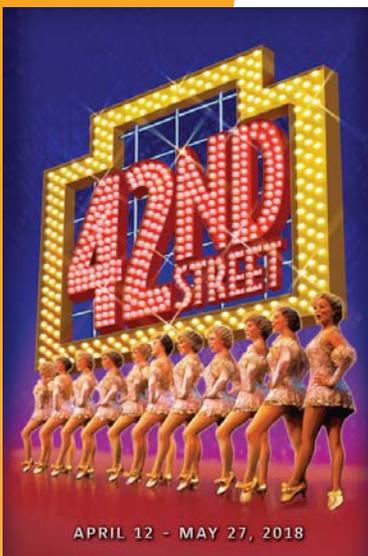


The Flame

A NEWSLETTER DEDICATED TO GROUPS, ORGANIZATIONS AND FRIENDS OF THE FIRESIDE THEATRE

Come And Meet Those Dancing Feet!



"42ND STREET is one of those musicals that is just plain fun!"

— Ed Flesch

IN NEW YORK CITY THE INTERSECTION OF 42ND STREET AND BROADWAY IS KNOWN AS TIMES SQUARE. IF YOU VISIT NEW YORK TODAY YOU WILL FIND THE TIMES SQUARE AREA FILLED WITH TOURISTS.

The Times Square area is now a pedestrian plaza from 42nd Street to 47th Street, blocking traffic from driving on Broadway and 7th Avenue. Twenty years ago, 42nd Street was filled with franchise name stores and restaurants such as The Disney Store.

Twenty years before that, 42nd Street from 8th Avenue to Broadway had fallen on tough times and was filled with hustlers and drug dealers.

Twenty years before that, when I was a kid, that section of 42nd Street was filled with movie theatres playing all the latest films.

And twenty years before that, 42nd Street was the center of theatre and entertainment in New York City. Theatres like Ziegfeld's New Amsterdam (which is still there) were the home to spectacular musicals and musical revues like ZIEGFELD'S FOLLIES, GEORGE WHITE'S SCANDALS, and many more. It is in this time period that our production of the musical 42ND STREET takes place.

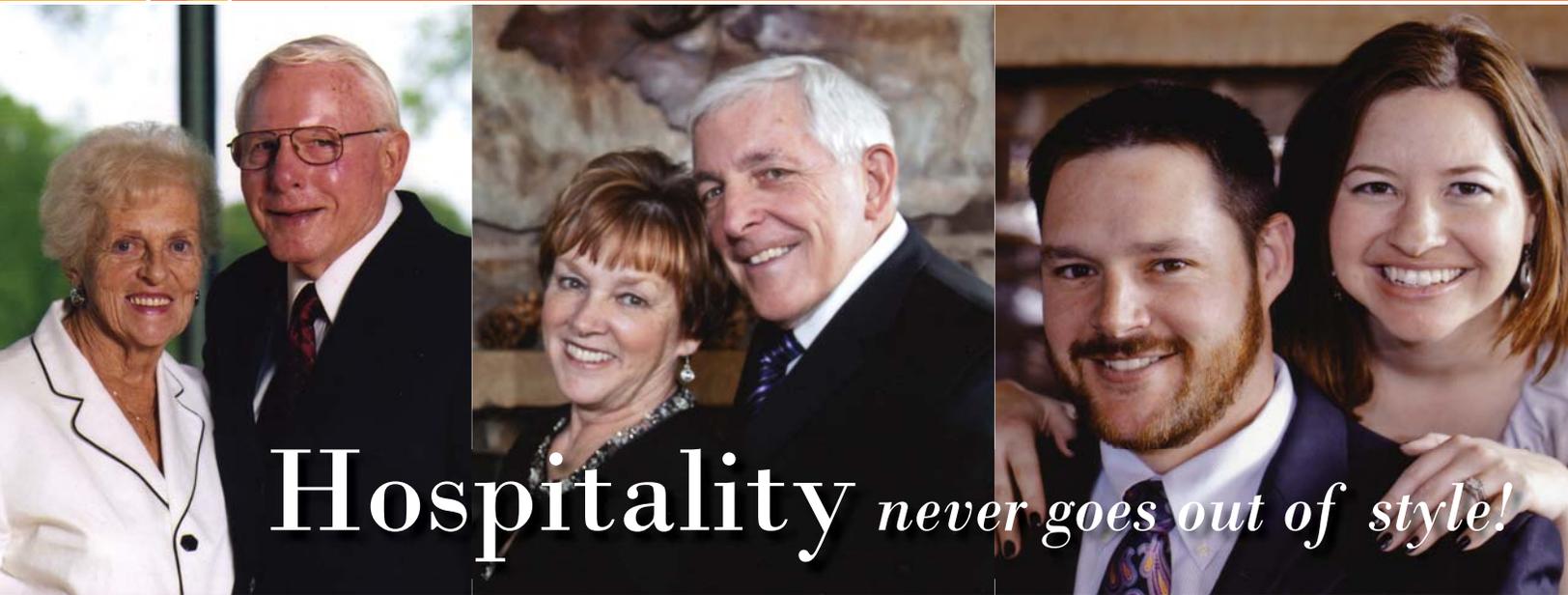
42ND STREET is an American musical with a book by Michael Stewart and Mark Bramble, lyrics by Al Dubin and Johnny Mercer, and music by Harry Warren. The 1980 Broadway production, produced by David Merrick and

directed by Gower Champion won the Tony Award for Best Musical and became a long-running hit. The show was produced in London in 1984 (winning the Olivier Award for Best Musical) and its 2001 Broadway revival won the Tony for Best Revival.

During the Depression, Hollywood was cranking out all sorts of bright and bouncy musicals in order to let audiences forget the misery out on the streets and escape into a fantasy world of singing and dancing. 42ND STREET was the greatest of them all.

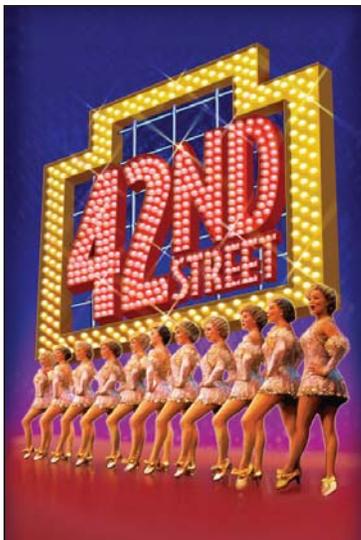
It's one of those musicals that is just plain fun! I've done the show three times before and it is one of my favorites. Just working on the show puts me in a happy place and it will do the same for you and all of our audiences. Who doesn't like hilarious comedy, great singing, and dazzling tap dancing?

It's just the ticket to get you out of those end of winter blues. So make your plans to see 42ND STREET now so that you can "come and meet those dancing feet" and have a wonderful time!



Hospitality *never goes out of style!*

IT'S ONLY FITTING THAT A BROADWAY MUSICAL ABOUT THE MAKING OF A BROADWAY MUSICAL SHOULD BE POPULAR ON BROADWAY . . . AND THIS ONE CERTAINLY HAS BEEN. THE ORIGINAL 1980 PRODUCTION WON THE TONY AWARD FOR BEST MUSICAL. THE 1984 LONDON PRODUCTION WON THEIR OLIVIER AWARD FOR BEST MUSICAL, AND THE 2001 BROADWAY REVIVAL WON THE TONY FOR BEST REVIVAL.



Based on the novel by Bradford Ropes and the subsequent 1933 Hollywood film, the show focuses on the efforts of a famed director attempting to mount a successful stage musical at the height of the Great Depression. As the story starts, auditions are nearly over when Peggy Sawyer, fresh off the bus from Pennsylvania, arrives in New York City hoping for a chance at stardom.



The Fireside's all new production of 42ND STREET will have everything a great Broadway Musical needs - a bit of romance, great music including the showstopping hits "We're In The Money" and "Lullaby of Broadway," a villain of sorts

in the diva of a leading lady, the director who can make her dreams come true, fabulous dancing, and of course, a magical ending where everyone lives happily ever after. There's no better tribute to the Broadway Musical and we look forward to sharing it with you this spring!

Rita Flynn

Shots from The Fireside's 2006 production of 42ND STREET.





“Even if you start out small, word of mouth will grow your trips. Be patient, don't give up!”
– *Karen Gasperetti*

Learning from each other

FOR KAREN GASPERETTI FROM ST ROMAN'S PARISH YOUNG AT HEART, IT'S ALL ABOUT FAMILY!

Karen Gasperetti spent 17 years employed as an Administrative Assistant at St. Roman's Parish in Milwaukee. Her children went to school there as well. She remarked, "I spent more time at St. Roman's than at my own home for a very long time." After retiring in 2016, she continued to volunteer. She helps with funeral dinners, works on their Ladies Dinner and a Movie nights five times a year, and got involved with the paperwork for the day trips a few years ago. Now Karen is in charge of the trips both behind the scenes and leading them.

Groups from St. Roman's have been coming to The Fireside for well over ten years. It's a large parish with 1,100 families. While the Young at Heart group has changed its focus over the years, the trips have continued. In addition to attending all seven of The Fireside shows each season, they typically plan one gambling trip and one shrine based trip like the one they recently took to the Shrine of Christ's Passion in Indiana.

The group hasn't always booked the entire season at The Fireside, but when some travelers asked why they didn't Karen decided to book them all and see what happened. Now it's pretty easy to fill them

up. They invite parishoners from a couple of sister parishes nearby and offer pick-ups along the way at Wilson Commons and High Grove Apartments. The trips are open to people outside the congregation as well.

Karen's advice for new group leaders is to be willing to start small if you need to, that word of mouth will grow your trips. "Don't give up, just be patient," she says, which is great advice. She was also very gracious in her compliment to Gay from our group sales staff who Karen referred to as "a joy to work with." She has also learned over time that it helps to give people as much information as possible and explain why there's a deadline for reservations and payments. (Setting our payment deadlines a few weeks before your visit allows us to release extra seats and make them available for the general public. It also helps the kitchen and dining room to be properly prepared and staff for your visit. If you release seats and then have to add them back it's not always possible to get you all together in the theatre.)

Outside of her "work" with St. Roman's, life is all about family for Karen. She has a daughter

in the Twin Cities and a son that lives close by so there's always someone to visit or sporting events for grandchildren and a favorite nephew. Between hers and her seven siblings' families their Christmas dinner count last year was 82 people! She's looking forward to her husband's upcoming retirement so he can start to travel with her. Karen said she can see that family is important at The Fireside, too. "Maybe that's why it's such a joy to go there," she said. "You feel like family when the staff is so warm and welcoming." Having a wonderful group leader like Karen is definitely a plus, too, and we're always happy to see her and her friends from St. Roman's! We snapped this show when they were here for MIRACLE ON 34TH STREET. Thanks, Karen!



A Twelve Year Employee At Only 27!



Joey Rupprecht joined The Fireside management team in August 2017 in charge of Buildings and Grounds Maintenance, but he was by no means "new" to The Fireside. A Fort Atkinson native, Joe grew up about five blocks from here and both of his parents were employed here at one time, his dad mowing lawns and his mom both a busser and in the gift shops. Joe started bussing tables at the tender age of 14, quickly moving "up the ladder" to calling the buffets and prepping dinners in the kitchen. That kept him busy part time throughout his high school years, while also helping with maintenance on occasion. Most of that was mowing lawns and shoveling snow.

While studying Criminal Justice and attending the Police Academy at Blackhawk Technical College, Joe continued to work here part time as an assistant to our former maintenance manager, Rick Sterwald. Joe says he learned everything he knows from Rick, and the on-the-job training has served him well. He took a job with the Waterloo Police Department upon graduating from the Academy in 2012 and worked there until accepting our full time position this

summer. All the while, though, he continued to help out here part time, especially with the lawns and snow removal. Even though his hours aren't ideal by most standards (4 a.m. to noon), Joe loves them, much more than his third shift police work.

Joe is responsible for the daily maintenance of all Fireside properties which include the main property and two actors' houses. His duties include fulfilling maintenance requests for other managers; lawn care; snow removal; assisting contractors on repairs; maintenance on drains, machinery, and light fixtures; and overall appearance of The Fireside both inside and out. He has a vast knowledge of the building and maintains high expectations of how the building is to be presented to our guests.

Joe follows a similar schedule to what he learned as an assistant and begins each day by checking for any requests left by other staff members so he can work those into his agenda. Then he goes about his business so by the time the rest of the staff arrives he's half done with his day. Customers inside the building rarely see him, but he does run into a lot of people in the parking lot and routinely stops to offer his photography services to families taking pictures of each other by the Flame of Friendship. Keeping the fountain running beneath the flame in the warmer months is, by the way, one of his favorite tasks. It's probably second only to the pristine look of the lawns!

The ongoing renovation in the dining rooms has also been fun and interesting for Joe. He's been in on several "demolition" projects as different areas were prepped for their new look including removal of the old booths and getting some walls ready for new artwork.

In his spare time, which finally includes weekends, he enjoys spending time with his fiance Amber as they enjoy the outdoors and plan their 2019 wedding, playing golf, doing projects around his home, and occasionally going to the shooting range to keep his skills sharp as he still works part time for the Waterloo Police Department. He also does maintenance work for the apartment complex he used to live in. It would seem that he just likes to stay busy!

The Fireside is fortunate to have someone so committed to taking care of the property as if it were his own. "I've touched pretty much every part of this property," Joey remarked. "It's gratifying to know I've had a hand in keeping it looking good and working good. The Fireside is an important part of this community and it gives me a lot of pride and joy to play a role in its success. It might seem crazy, but sometimes when I'm not working I drive by just to have a look." We don't think it's crazy at all, Joe, and appreciate all you do! If you do run into him when you're here, please be sure to say Hi!



Inside the Kitchen

with Chef Mike



My expert kitchen, pantry, and bakery teams have been helping me fine tune your 42ND STREET menu and you're going to love it! In addition to the main entree of a six ounce Roast Boneless Pork Chop (which is always one of our favorites) you'll enjoy our Chopped Chef's Salad and our Lemon Frozen Custard Pie.

The Chopped Chef's Salad, similar to a Cobb Salad is a wonderful mix of harvest blend greens and both romaine and iceberg lettuce combined with hard-boiled egg, avocado, red onion, cucumber, and bacon chips. Ours happen to be Jones Cherrywood Smoked Bacon Chips! Our Pepper Cream Dressing, a specialty at The Fireside, is made with mayonnaise, grated Parmesan cheese, black pepper, pureed onion, garlic powder, lemon juice, Tabasco sauce, Worcestershire sauce, apple cider vinegar, and water. We top the salad with that delicious, creamy dressing and some crisp tortilla ribbons for a terrific start to your meal.

Our Frozen Custard is also made here using the finest custard mix available and premium lemon puree. Served in our baked Pecan Meringue Crust and topped with Fresh Strawberry Coulis and Fresh Homemade Whipped Cream, it's a delightfully refreshing finale to a wonderful meal. YUMM!! YUMM!!

Michael Scott
Executive Chef

SEE WHAT'S COOKING

Menu



42ND STREET

Featured Menu April 12 - May 27, 2018

Wednesday, Thursday, and Saturday Matinees,
Saturday Evenings*, and Sunday MIDDAYS.

Chopped Chef's Salad

Chopped Romaine, Iceberg, and Harvest Blend Lettuce, Hard-boiled Egg, Red Onion, Grape Tomato, Avocado, Cucumber, Jones Cherrywood Smoked Bacon Chips, and Wisconsin Cheddar Cheese. Topped with The Fireside's Pepper Cream Dressing and Crisp Tortilla Ribbons.

Freshly Baked Breads from our Artisan Bakery

Roast Boneless Pork Chop

Herbed Crouton Dressing with Sauerkraut and Jones Original Recipe Sausage. Served with Whipped Yukon Gold Potatoes glazed with rich Pork Stock Gravy, Creamed Sweet Corn, and our specially crafted Cinnamon Apple Sauce.

Lemon Frozen Custard Pie

Our homemade Frozen Lemon Custard in a Pecan Meringue Crust topped with Strawberry Coulis and Fresh Whipped Cream.

Coffee, Tea and Milk

The Thursday Evening Signature Buffet begins with our Signature Salad topped with Papaya Chutney Dressing and served with Freshly Baked Breads. Enjoy two special entree selections in addition to Beef Tenderloin and Roast Turkey from the Carving Station, Barbecued Pork Back Ribs, Chicken Tenderloin Tempura with Brandied Apricot Sauce, Beer Batter Fried Cod, Shrimp and Scallops Fusilli with Tomato Butter Sauce, Fresh Atlantic Salmon, Sweet Potato Soufflé, Whipped Idaho Potatoes and Roasted Farm Fresh Vegetables. Lemon Frozen Custard Pie for dessert plus coffee, tea and milk are included.

The Sunday Matinee Brunch begins with an assortment of Quick Breads and Pastries from our Bakery to enjoy with our Honey Glazed Fresh Fruit Medley with Yogurt and Natural Granola. We'll be carving Corned Beef Brisket and Roast Turkey Breast along with the buffet of Eggs Benedict on Jones Canadian Bacon, Miniature Individual Quiche, Crisp Bacon, Maple Sausage Links, Chicken Tenderloin Tempura with Brandied Apricot Sauce, Biscuits and Sausage Gravy, Fresh Atlantic Salmon, Buttermilk Pancakes, Breakfast Potatoes, a featured Beef Tenderloin Entree, and Roasted Farm Fresh Vegetables. Lemon Frozen Custard Pie for dessert plus coffee, tea and milk are included.

*Saturday Evening's menu also includes Appetizer and Soup courses.

Jean's Corner of the World



For personal help with any of your bookings, call me at 800-477-9505 or email jean@firesidetheatre.com.

If you are an old movie fan, then Ruby Keeler and Dick Powell come to mind when someone mentions 42ND STREET! Broadway aficionados fondly remember 1980 when 42ND STREET took New York by storm being nominated in the next Tony Awards for Best Musical, Book, Actor and Actress, Direction, Choreography, Costume Design and Lighting. Best Musical and Best Choreographer were winners! Back to old movie fans, remember Marge and Gower Champion? Gower was the award winning choreographer.

I love that tap has made a comeback in the last decade with an entirely new generation of dancers embracing the artform. This show has PLENTY! It's perfect for these times as it transports us to a simpler world and leaves us smiling and humming.

PAYING TRIBUTE TO CHARLENE

If you've spoken with one of us recently, you've probably heard the sad news that Charlene Garcia of our Group Sales staff passed away on November 6th. Charlene had been a member of our team for over 20 years, having celebrated that milestone this spring when she was recognized by Ryan and Kristi Klopocic.



Charlene's tenure at The Fireside wasn't her first career. She and her late husband owned a business in Chicago for many years before coming to Wisconsin when their children were teenagers, wanting a small town experience for them. She then gave many years to her church as their secretary before finding a real home here taking care of our treasured group leaders. Charlene excelled at recruiting new groups through telemarketing and following them through their experience to successful bookings and repeat visits. When we interviewed her for an earlier edition of The Flame she remarked, "I just really like people!" which certainly showed in her work and her life. We miss her dearly.

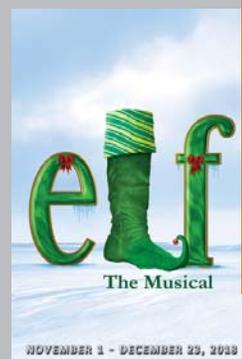
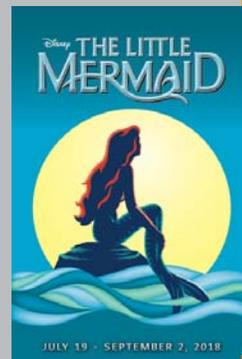
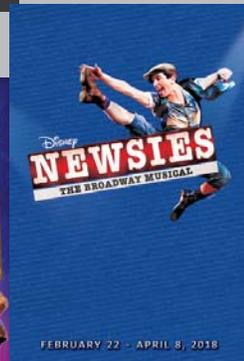
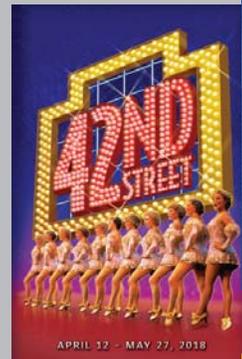
When you receive this it will be 2018! Another great year of Fireside shows to enjoy. Happy New Year to all! If you are wishing you booked PHANTOM, it is NOT too late. Look at some dates in February as it runs thru the 18th, giving you over a month to get the trip together. The effort will be worth it for such a magnificent spectacle of drama, music and song (bit of romance as well). Call or email jean@firesidetheatre.com or gay@firesidetheatre.com.

Jean Flynn

Box Office and Sales Manager



Promotional materials are available for all 2018 productions. You can order them on our web site or call a group sales rep to request them.





Get Your Home Ready For A Colorful Spring!

COLORFUL IS DEFINITELY THE THEME FOR HOME DECOR THIS SPRING AND THE FIRESIDE GIFT SHOPS WILL BE FILLED WITH BEAUTIFUL, COLORFUL NEW ITEMS FOR YOU TO ENJOY. WHETHER YOU'RE LOOKING FOR THE PERFECT GIFT OR WANT TO SPRUCE UP YOUR OWN LOOK WE'LL HAVE PLENTY OF WONDERFUL SELECTIONS FOR YOU TO CHOOSE FROM.



The Cypress Home line from Evergreen is a particular favorite with our guests. The new spring line has watercolor florals awash in hues of pink, purple, green, and navy blue mingling with metallic accents. You'll find tableware, textiles, and unique serving pieces that all look fabulous together.



You can also water your lawn with a colorful wind spinner if you choose to connect it to a hose. The inner helix spins from the wind either way but the water adds a fun new element. This flower stake thermometer comes in blue or yellow and with the LED solar spinner on the right, your yard will be bursting with color night and day!





SAVE NOW! CALL 800-477-9505
WWW.FIRESIDETHEATRE.COM

Groups are our specialty - visit early to get the best discount!

What is a group?

At The Fireside, there are many benefits for any group of 18 or more people attending a performance. You can hold seating with a small deposit while you finalize your exact count, due a few weeks before your visit. You'll also qualify for a discounted ticket price and your meal gratuity is included.

For weekday matinees, 18 paid tickets earns a complimentary package, for all other shows it's every 21st ticket. There is plenty of safe, free parking on-site for coaches. The Fireside is accessible to guests with disabilities; just let us know what special needs you have when making reservations.

- You can save over 20% with a group booking over individual ticket prices.
- The three-course dinner and show for groups of 18 or more in 2018 is \$72.74 (\$68.95 tax exempt) per person.
- **PREMIER GROUP RATE** offers an additional discount of \$3.00 per person when your group attends a performance of 42ND STREET from April 12 - May 6, 2018.
- **2018 Premier Group Rate is \$69.58 (\$65.95 tax exempt) per person.**
- The five-course Saturday Night Group rate in 2018 is \$76.96 (\$72.95 tax exempt) per person. For rates on optional entree selections call Group Sales.
- **2018 Premier Saturday Night Group Rate is \$73.80 (\$69.95 tax exempt) per person.**
- **INCENTIVE** rates are offered for groups of 13 to 17 attending Wednesday and Thursday matinees.
- 2018 Youth Group Rates for ages 14 and under with the youth meal are offered at \$51.64 (\$48.95 tax exempt) per youth.
- 2018 School Group Rates are available for Mid-Week matinees as low as \$63.95 tax exempt rate per student. Chaperones qualify for the Group Rate.