

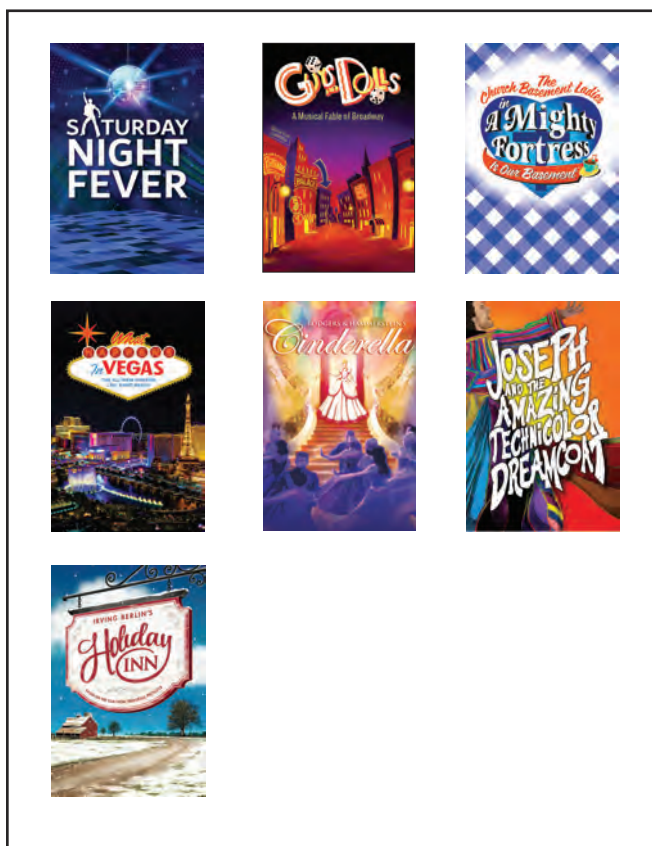
Show Logos in black & white or full color - available either as logo sheets or as .jpg files



Black & White Logos



Full Color Logos



Color Poster art - .jpg files only

PRESS RELEASE – SATURDAY NIGHT FEVER

The following news release can serve as a guide for your own release to be sent to your area newspapers and radio stations. You should include information on your group or organization such as your purpose or activities, meeting time/date and member recruitment as well as the specific information on this trip. The items appearing in **BOLD** need to be filled in according to your group's plans. We hope this format is helpful to you in your promotional efforts.

FOR IMMEDIATE RELEASE

For More Information Contact:
 NAME
 PHONE

Members of the **NAME OF GROUP** are planning a trip to The Fireside in Fort Atkinson, Wisconsin on **DAY AND DATE** for a live professional production of SATURDAY NIGHT FEVER.

Capturing the historic flavor of disco-mania in New York City, this energetic musical is based on Nik Cohn's 1975 New York Magazine article "Tribal Rites of the New Saturday Night" and Norman Wexler's 1977 film. Told through the eyes of a talented, streetwise kid from Brooklyn who attempts to escape his dead-end life through dancing, SATURDAY NIGHT FEVER explores relationships on and off the dance floor with humor, conflict, style and unforgettable swagger. Powered by the chart-breaking hits of the Bee Gees, the pulsating score includes "Stayin' Alive," "If I Can't Have You," "How Deep is Your Love," "Boogie Shoes," and "Disco Inferno." Enjoy it now with your friends from **NAME OF GROUP**.

The menu for the day starts with an Asian Salad and features Roast Pork Tenderloin with a Pecan Turtle Ball Sundae for dessert. The Fireside is Wisconsin's #1 year-round motorcoach attraction specializing in professional Broadway shows, family hospitality, superb dining, and beautiful gift shops. The Fireside is proud to celebrate 56 years of family hospitality and 43 seasons of professional theatre in 2020. The Klopic Family was honored to be named America's Best Restaurant Family by faculty of the Culinary Institute of America in a Jones Dairy Farm program honoring America's 250,000 family owned restaurants. They have also been honored with a Midwest Travel Writers Association GEMmy Award for Excellence, a Wisconsin Department of Tourism Legacy Award and numerous Readers' Choice Awards.

BACKGROUND INFORMATION ON YOUR ORGANIZATION AND ANY OTHER ACTIVITIES PLANNED FOR YOUR TRIP TO THE FIRESIDE.

The group will be departing from **PLACE** at **TIME** and will return at approximately **TIME**. The cost per person is **COST** including a complete dinner, professional theatre performance with reserved seating, and transportation. For more information, contact **GROUP LEADER** at **PHONE**. Reservations need to be made by **DEADLINE**.

Press Release you can customize



The FireSide

Capturing the historic flavor of disco-mania in New York City, this energetic musical is based on Nik Cohn's 1975 New York Magazine article "Tribal Rites of the New Saturday Night" and Norman Wexler's 1977 film. Told through the eyes of a talented, streetwise kid from Brooklyn who attempts to escape his dead-end life through dancing, SATURDAY NIGHT FEVER explores relationships on and off the dance floor with humor, conflict, style and unforgettable swagger. Powered by the chart-breaking hits of the Bee Gees, the pulsating score includes "Stayin' Alive," "If I Can't Have You," "How Deep is Your Love," "Boogie Shoes," and "Disco Inferno."

Featured Menu
Asian Salad
 An Asian Vegetable Mix with Chicken, Cashews, and Sweet Sour Dressing topped with Fried Rice Noodles

Roast Pork Tenderloin with Plum Sauce
 Served with Parmesan Risotto and Roasted Broccoli and Cauliflower

Pecan Turtle Ball Sundae

JOIN US!

Style 1 - you fill in your own info

The FireSide

SATURDAY NIGHT FEVER

Thursday, January 17, 2019

\$90.00 per person
 Includes Motorcoach transportation, delicious meal and fabulous show

Featured Menu
 Asian Salad
 Roast Pork Tenderloin
 Pecan Turtle Ball Sundae

Motorcoach pickup at Your Location at approx. 9:30 a.m.

Call Group Leader Name at 555-1212 to register by January 1st.

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Style 2 - we customize for you - available in black & white or color

Your Group Name Here

TOUR DATE
 TIME & LOCATION OF DEPARTURE & ARRIVAL
 PRICE
 HOW TO REGISTER
 DEADLINE



The FireSide

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FEATURED MENU
Asian Salad: An Asian Vegetable Mix with Chicken, Cashews, and Sweet Sour Dressing topped with Fried Rice Noodles; Freshly Baked Breads from our Artisan Bakery; **Roast Pork Tenderloin:** Sliced and crowned with Plum Sauce. Served with Parmesan Risotto and Roasted Broccoli and Cauliflower; **Pecan Turtle Ball Sundae:** Homemade Vanilla Bean Custard rolled in Roasted Ground Pecans served on Hot Fudge and striped with Caramel. Garnished with an Almond Lace Wand drizzled with Chocolate. Coffee, Tea and Milk.



Style 3 - tour info left blank or customized for you

The FireSide

SUPERB MUSICALS | MEMORABLE DINING | SPECTACULAR SHOPS | FABULOUS SERVICE



YOUR GROUP NAME



Capturing the historic flavor of disco-mania in New York City, this energetic musical is based on Nik Cohn's 1975 New York Magazine article "Tribal Rites of the New Saturday Night" and Norman Wexler's 1977 film. Told through the eyes of a talented, streetwise kid from Brooklyn who attempts to escape his dead-end life through dancing, SATURDAY NIGHT FEVER explores relationships on and off the dance floor with humor, conflict, style and unforgettable swagger. Powered by the chart-breaking hits of the Bee Gees, the pulsating score includes "Stayin' Alive," "If I Can't Have You," "How Deep is Your Love," "Boogie Shoes," and "Disco Inferno."

TOUR DATE
 TIME & LOCATION OF DEPARTURE & ARRIVAL
 PRICE
 HOW TO REGISTER
 DEADLINE

Style 4 - tour info left blank or customized for you

2020 GROUP PROMO NEEDS

SHOWS BOOKED FOR:

Check all that apply.

- SATURDAY NIGHT FEVER
- GUYS AND DOLLS
- A MIGHTY FORTRESS IS OUR BASEMENT
- WHAT HAPPENS IN VEGAS
- Rodgers & Hammerstein's CINDERELLA
- JOSEPH & THE AMAZING TECHNICOLOR DREAMCOAT
- Irving Berlin's HOLIDAY INN

Need materials by: _____

PROMO ORDER LIST:

- EXTRA BROCHURES - Quantity: _____
- SIGN-UP SHEET
- BLACK & WHITE LOGOS
- COLOR LOGOS
- COLOR POSTER ART
- PRESS RELEASE

PROMO FLYER/POSTER ORDER LIST:

Refer to poster samples for required tour info and provide that here or on a separate sheet:

Quantity _____ POSTER STYLE 1 (as is, with space for you to fill in your tour info)

Quantity _____ POSTER STYLE 2 (customized-provide your info) color _____ black & white _____

Quantity _____ POSTER STYLE 3 blank _____ or customized _____ (provide your tour information)

Quantity _____ POSTER STYLE 4 blank _____ or customized _____ (provide your tour information)

Mail form to Jean Flynn at The Fireside, PO Box 7, Fort Atkinson, WI 53538 or go to our web site at www.firesidetheatre.com/Groups/General.aspx to complete and submit a similar form. Questions? 800-477-9505

PLEASE SEND MATERIAL VIA _____ US MAIL _____ EMAIL _____

Mailing Address _____
