



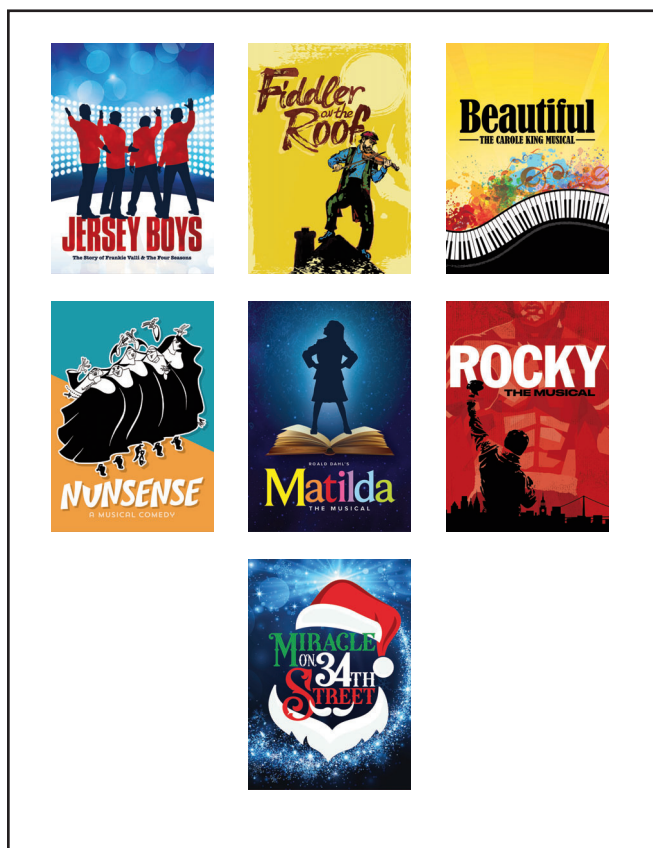
Show Logos in black & white or full color - available either as logo sheets or as .jpg files



Black & White Logos



Full Color Logos



Color Poster art - .jpg files

PRESS RELEASE – JERSEY BOYS

The following news release can serve as a guide for your own release to be sent to your area newspapers and radio stations. You should include information on your group or organization such as your purpose or activities, meeting time/date and member recruitment as well as the specific information on this trip. The items appearing in **BOLD** need to be filled in according to your group's plans. We hope this format is helpful to you in your promotional efforts.

FOR IMMEDIATE RELEASE

For More Information Contact:  
NAME \_\_\_\_\_  
PHONE \_\_\_\_\_

Members of the **NAME OF GROUP** are planning a trip to The Fireside in Fort Atkinson, Wisconsin on **DAY AND DATE** to enjoy the smash Broadway hit JERSEY BOYS – The story of Frankie Valli and the Four Seasons.

Strike With phenomenal music, memorable characters, and great storytelling, JERSEY BOYS follows the fascinating evolution of four blue-collar kids who became one of the greatest successes in pop-music history. Winner of the Tony Award for Best Musical, JERSEY BOYS takes you behind the music of Frankie Valli and The Four Seasons to discover the secret of a 40-year friendship as the foursome work their way from the streets of New Jersey to the heights of stardom. Enjoy electrifying performances of chart-topping hits including "Sherry," "Big Girls Don't Cry," and "My Eyes Adored You," which took The Four Seasons to the Rock 'n' Roll Hall of Fame. (Please note this show does contain explicit adult language and is not recommended for children.) You're invited to attend this unforgettable production with your friends from **NAME OF GROUP**.

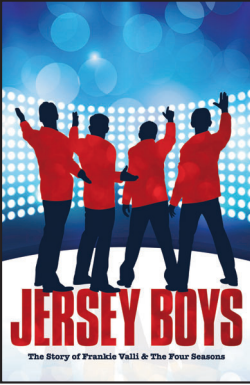
The menu for the day starts with Loaded Baked Potato Soup and features your choice of Creole Chicken, Seared Pork Ribeye, or Fresh Salmon with New York Cheesecake for dessert. The Fireside is Wisconsin's #1 year-round motorcoach attraction specializing in professional Broadway shows, family hospitality, superb dining, and beautiful gift shops. The Fireside is proud to celebrate 60 years of family hospitality and 47 seasons of professional theatre in 2024. The Klopke Family has been honored with a Midwest Travel Writers Assn GEMmy Award for Excellence, a WI Department of Tourism Legacy Award, a WI Business Achievement Award, a WI Restaurant Assn Innovation Award, and numerous Readers' Choice and "Best Of" Awards.


**BACKGROUND INFORMATION ON YOUR ORGANIZATION AND ANY OTHER ACTIVITIES PLANNED FOR YOUR TRIP TO THE FIRESIDE.**

The group will be departing from **PLACE** at **TIME** and will return at approximately **TIME**. The cost per person is **COST** including a complete dinner, professional theatre performance with reserved seating, and transportation. For more information, contact **GROUP LEADER** at **PHONE**. Reservations need to be made by **DEADLINE**.

Press Release you can customize

## Promo Flyer/Poster - 4 styles to choose from. Actual size 8.5 X 11





With phenomenal music, memorable characters, and great storytelling, JERSEY BOYS follows the fascinating evolution of four blue-collar kids who became one of the greatest successes in pop-music history. Winner of the Tony Award for Best Musical, JERSEY BOYS takes you behind the music of Frankie Valli and The Four Seasons to discover the secret of a 40-year friendship as the foursome work their way from the streets of New Jersey to the heights of stardom. Enjoy electrifying performances of chart-topping hits including "Sherry," "Big Girls Don't Cry," and "My Eyes Adored You," which took The Four Seasons to the Rock 'n' Roll Hall of Fame. (NOTE: Contains explicit adult language. Not recommended for children.)


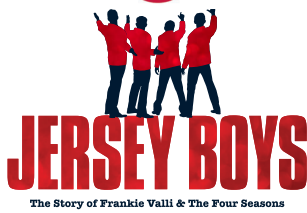
**Featured Menu**  
**Loaded Baked Potato Soup**  
 With Parmesan and Cheddar Cheese, Sour Cream, and Diced Bacon. Garnished with Green Onions.

**Creole Chicken, Seared Pork Ribeye, or Fresh Salmon**  
 Served with Charleston Rice and Creamed Sweet Corn

**New York Cheesecake**

**JOIN US!**

Style 1 - you fill in your own info

**JERSEY BOYS**  
The Story of Frankie Valli & The Four Seasons

**Thursday, January 4, 2024**

**\$100 per person**  
 Includes Motorcoach transportation, delicious meal and fabulous show.

**Featured Menu**  
 Loaded Baked Potato Soup  
 Choice of Creole Chicken, Seared Pork Ribeye, or Fresh Salmon  
 New York Cheesecake

**Motorcoach pickup at Your Location at approx. 9:30 a.m.**

**Call Group Leader Name at 555-1212 to register by January 1st.**

With phenomenal music, memorable characters, and great storytelling, JERSEY BOYS follows the fascinating evolution of four blue-collar kids who became one of the greatest successes in pop-music history. Winner of the Tony Award for Best Musical, JERSEY BOYS takes you behind the music of Frankie Valli and The Four Seasons to discover the secret of a 40-year friendship as the foursome work their way from the streets of New Jersey to the heights of stardom. Enjoy electrifying performances of chart-topping hits including "Sherry," "Big Girls Don't Cry," and "My Eyes Adored You," which took The Four Seasons to the Rock 'n' Roll Hall of Fame. (Contains explicit adult language. Not recommended for children.)

Style 2 - we customize for you

# Your Group Name

TOUR DATE

TIME & LOCATION OF DEPARTURE & ARRIVAL

PRICE

HOW TO REGISTER

DEADLINE



With phenomenal music, memorable characters, and great storytelling, JERSEY BOYS follows the fascinating evolution of four blue-collar kids who became one of the greatest successes in pop-music history. Winner of the Tony Award for Best Musical, JERSEY BOYS takes you behind the music of Frankie Valli and The Four Seasons to discover the secret of a 40-year friendship as the foursome work their way from the streets of New Jersey to the heights of stardom. Enjoy electrifying performances of chart-topping hits including "Sherry," "Big Girls Don't Cry," and "My Eyes Adored You," which took The Four Seasons to the Rock 'n' Roll Hall of Fame. (Contains explicit adult language. Not recommended for children.)



**FEATURED MENU**  
**Loaded Baked Potato Soup** with Parmesan and Cheddar Cheese, Sour Cream, and Diced Bacon; Freshly Baked Breads from The Fireside Ovens; Choice of **Chicken Creole, Seared Pork Ribeye, or Steamed Salmon** served with Charleston Rice and Creamed Sweet Corn; **New York Cheesecake** topped with Strawberry Sauce and Fresh Whipped Cream; Coffee, Tea and Milk.



Style 3 -  
tour info left blank or customized for you



SUPERB MUSICALS | MEMORABLE DINING | SPECTACULAR SHOPS | FABULOUS SERVICE






# YOUR GROUP NAME

With phenomenal music, memorable characters, and great storytelling, JERSEY BOYS follows the fascinating evolution of four blue-collar kids who became one of the greatest successes in pop-music history. Winner of the Tony Award for Best Musical, JERSEY BOYS takes you behind the music of Frankie Valli and The Four Seasons to discover the secret of a 40-year friendship as the foursome work their way from the streets of New Jersey to the heights of stardom. Enjoy electrifying performances of chart-topping hits including "Sherry," "Big Girls Don't Cry," and "My Eyes Adored You," which took The Four Seasons to the Rock 'n' Roll Hall of Fame. (Contains explicit adult language. Not recommended for children.)

TOUR DATE

TIME & LOCATION OF DEPARTURE & ARRIVAL

PRICE

HOW TO REGISTER

DEADLINE

Style 4 -  
tour info left blank or customized for you

## 2024 GROUP PROMO NEEDS

### SHOWS BOOKED FOR:

Check all that apply.

Need materials by: \_\_\_\_\_

\_\_\_\_\_ JERSEY BOYS  
\_\_\_\_\_ FIDDLER ON THE ROOF  
\_\_\_\_\_ BEAUTIFUL - The Carole King Musical  
\_\_\_\_\_ NUNSENSE  
\_\_\_\_\_ MATILDA - The Musical  
\_\_\_\_\_ ROCKY - The Musical  
\_\_\_\_\_ MIRACLE ON 34TH STREET

### PROMO ORDER LIST:

\_\_\_\_\_ EXTRA BROCHURES - Quantity: \_\_\_\_\_  
\_\_\_\_\_ SIGN-UP SHEET (with menu choices \_\_\_\_\_)  
\_\_\_\_\_ BLACK & WHITE LOGOS  
\_\_\_\_\_ COLOR LOGOS  
\_\_\_\_\_ COLOR POSTER ART  
\_\_\_\_\_ PRESS RELEASE

### PROMO FLYER/POSTER ORDER LIST:

**Refer to poster samples for required tour info and provide that here or on a separate sheet:**

Quantity \_\_\_\_\_ POSTER STYLE 1 (as is, with space for you to fill in your tour info)  
Quantity \_\_\_\_\_ POSTER STYLE 2 (customized-provide your info) color \_\_\_\_\_ black & white \_\_\_\_\_

---

---

---

Quantity \_\_\_\_\_ POSTER STYLE 3 blank \_\_\_\_\_ or customized \_\_\_\_\_ (provide your tour information)

---

---

---

Quantity \_\_\_\_\_ POSTER STYLE 4 blank \_\_\_\_\_ or customized \_\_\_\_\_ (provide your tour information)

---

---

---

Mail form to Group Sales at The Fireside, PO Box 7, Fort Atkinson, WI 53538 or go to our web site at [www.firesidetheatre.com/Groups/General.aspx](http://www.firesidetheatre.com/Groups/General.aspx) to complete and submit a similar form. Questions? 800-477-9505

PLEASE SEND MATERIAL VIA \_\_\_\_\_ US MAIL \_\_\_\_\_ EMAIL \_\_\_\_\_

Mailing Address \_\_\_\_\_

---

---

---