

SUPERB MUSICALS • MEMORABLE DINING • SPECTACULAR SHOPS • FABULOUS SERVICE

Dear Group Leader,

This order form shows samples of promotional materials available to you to help you with your 2026 group bookings. These are available for all shows and several can be customized with your group's information if you would like us to do that for you. There is no cost for these materials.

Please take a look at the different options and use the form on the back to order logos, sign-up sheets, press releases and promotional posters for the shows your group is attending. Let us know what you need and how you'd like to receive it. We will do our best to get everything to you promptly but if you have a specific deadline be sure to include that.

If there are other things you would like to see or have something specific you could use help with, please don't hesitate to ask. We want you to be successful and look forward to welcoming your group to The Fireside!

Franki Elmore, Group Sales

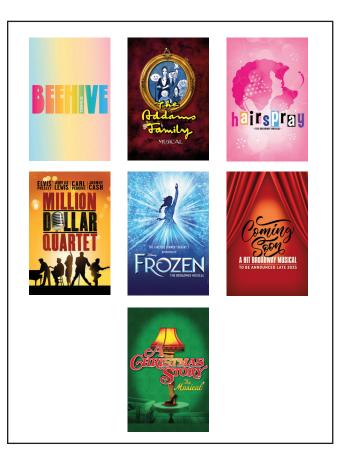
Sample Sign-up sheet - actual size 8.5 X 11 - please note if you are offering your guests the meal choices

ONPLEASE SIGN UP BELOW IF YOU'DLIKE TO JOIN IN THE FUN!	music. BEEHIVE celebrates the powerful female voices of the 1960s, featuring songs by everyone from Lesley Gore to Janis Joplin, The Shirelles to The Supremes, Aretha Franklin to Tina Turner, and every woman in between! The show is a nostalgic journey through the decade, told from the perspective of six young women coming of age and accompanied by a live band. Jolin us as we showcase hits like "My Boyfriend's Back," "Be My Baby," Son of a Preacher Man," and "Me and Bobby McGee."
NAME	PHONE

OUR GROUP IS SCHEDULED TO SEE	Everybody loves the the moon landing, ar greatest decade celebrates the powe featuring songs by er Joplin, The Shirelles to Tina Turner, and e is a nostaligic journey perspective of six y accompanied by a li hits like "My Boyfrier a Preacher Man," an	nd, of confor poperful femore weryone to The Severy work through oung work band.	urse, the oular reale voi from Le Suprementan in be the de omen co Join us k," "Be	e music! music. ces of t esley Go es, Areth etween! cade, tol oming o s as we My Bab	It was the BEEHIVE he 1960s, re to Janis a Franklin The show d from the f age and showcase y," "Son of
ON PLEASE SIGN UP BELOW IF YOU'D LIKE TO JOIN IN THE FUN! NAME	PHONE	Grilled Pork Ribeye	Atlantic Salmon	Mediterranean Short Rib	Vegetarian Pasta Primavera



Black & White Logos





Full Color Logos

PRESS RELEASE - BEEHIVE - The '60s Musical

The following news release can serve as a guide for your own release to be sent to your area newspapers and radio stations. You should include information on your group or organization such as your purpose or activities, meeting time/date and member recruitment as well as the specific information on this trip. The items appearing in BOLD need to be filled in according to your group's plans. We hope this format is helpful to you in your promotional efforts.

FOR IMMEDIATE RELEASE

For More Information Contact: NAME PHONE

Members of the NAME OF GROUP are planning a trip to The Fireside in Fort Atkinson, Wisconsin on DAY AND DATE to enjoy the exciting and fast-paced 1960'S musical revue BEEHIVE.

Everybody loves the '60s – the fashions, the movies, the moon landing, and, of course, the music! It was the greatest decade for popular music. BEEHIVE celebrates the powerful female voices of the 1960s, featuring songs by everyone from Lesley Gore to Janis Joplin, The Shirelles to The Supremes, Aretha Franklin to Tina Turner, and every woman in between! The show is a nostalgic journey through the decade, told from the perspective of six young women coming of age and accompanied by a live band. Join us as we showcase hits like "My Boyfriend's Back," "Be My Baby," "Son of a Preacher Man," and "Me and Bobby McGee." You're invited to attend this unforgettable production with your friends from NAME OF GROUP.

The menu for the day starts with Cream of Loaded Baked Potato Soup and features your choice of Grilled Pork Ribeye, Seared Atlantic Salmon, Mediterranean Short Rib, or Vegetarian Pasta Primavera with Georgia Pecan Pie for dessert. The Fireside is a complete destination in itself or the perfect complement to any Wisconsin tour. The year-round motorcoach attraction specializes in professional Broadway shows, family hospitality, superb dning, and beautiful gift shops. The Fireside proudly celebrates 62 years of family hospitality and 49 seasons of professional theatre in 2026. The Klopcic Family has been honored with a Midwest Travel Writers Assa GEAmy Award for Excellence, a WI Department of Tourism Legacy Award, a WI Business Achievement Award, a WI Restaurant Assn Innovation Award, and numerous Readers' Choice and "Best Of" Awards.

BACKGROUND INFORMATION ON YOUR ORGANIZATION AND ANY OTHER ACTIVITIES PLANNED FOR YOUR TRIP TO THE FIRESIDE.

The group will be departing from PLACE at TIME and will return at approximately TIME. The cost per person is COST including a complete dinner, professional theatre performance with reserved seating, and transportation. For more information, contact GROUP LEADER at PHONE. Reservations need to be made by DEADLINE.



Fire side

Everybody loves the '60s – the fashions, the movies, the moon landing, and, of course, the music! It was the greatest decade for popular music. BEEHIVE celebrates the powerful female voices of the 1960s, featuring songs by everyone from Lesley Gore to Janis Joplin, The Shirelles to The Supremes, Aretha Franklin to Tina Turner, and every woman in between! The show is a nostalgic journey through the decade, told from the perspective of six young women coming of age and accompanied by a live band. Join us as we showcase hits like "My Boyfriend's Back," "Be My Baby," "Son of a Preacher Man," and "Me and Bobby McGee."

Featured Menu Loaded Baked Potato Sour

Grilled Pork Ribeye, Atlantic Salmon, Mediterranean Short Rib, or Pasta Primavera

Served with a Basmati Rice and Broccolini

Georgia Pecan Pie

Striped with Dark Rum Caramel Sauce and topped iwth Fresh Whipped Cream

JOIN US!

Style 1 - you fill in your own info

Your Group Name

TOUR DATE

TIME & LOCATION OF DEPARTURE & ARRIVAL

PRICE

HOW TO REGISTER

DEADLINE



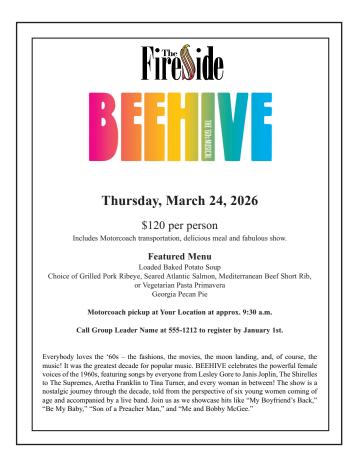
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FEATURED MENU
Loaded Baked Potato Soup with
Freshly Baked Breads; Choice of
Grilled Pork Ribeye, Seared Atlantic
Salmon, Mediterranean Beef Short
Rib, or Vegetarian Pasta Primavera.
Sides include Basmati Rice and
Broccolini depending on entree
selection. Georgia Pecan Pie with
Fresh Whipped Cream for Dessert.
Coffee, Tea & Milk.



Style 3 - tour info left blank or customized for you



Style 2 - we customize for you



Style 4 - tour info left blank or customized for you

2026 GROUP PROMO NEEDS

Check all that		Need materials by:					
Check all that	арріу.						
BEEHIVE - The '60s Musical		PROMO ORDER LIST:					
THE ADDAMS FAMILY Musical		EXTRA BROCHURES - Quantity:					
HAIIRSPRAY - The Broadway Musical		SIGN-UP SHEET (with menu choices)					
MILLION DOLLAR QUARTET		BLACK & WHITE LOGOS					
Disney's FROZEN		COLOR LOGOS					
A Broadway Musical To Be Announced		COLOR POSTER ART					
A CHRISTMAS STORY		PRESS RELEASE					
	PROMO FLYER	/POSTER ORDER LIST:					
Refer to	poster samples for required tour	info and provide that here or on a separate sheet:					
Quantity	POSTER STYLE 1 (as is, wit	h space for you to fill in your tour info)					
Quantity	POSTER STYLE 2 (customized-provide your info) color black & white						
Quantity	POSTER STYLE 3 blank	or customized (provide your tour information)					
Quantity	_ POSTER STYLE 4 blank	or customized (provide your tour information)					
	•	Fort Atkinson, WI 53538 or go to our web site at applete and submit a similar form. Questions? 920-563-9505					
PLEASE SEN	ND MATERIAL VIAUS MA	AIL EMAIL					
Mailing Addre	ess						