



2018 Season Corporate Groups

**SAVE
OVER
20%**



CORPORATE PARTIES, MEETINGS, EMPLOYEE INCENTIVE PROGRAMS, CONVENTION ATTENDEE PROGRAMS

The Fireside is the ideal choice for your office or corporate outing, awards program or employee incentive initiatives. Our reputation of fine dining, spectacular shopping, fabulous professional theatre and award-winning Klopck hospitality ensures a special experience for your employees, executives or customers. Our three level dining room seats 800, and our theatre-in-the-round accommodates 650 guests comfortably with main floor and balcony seating. Because we realize no two events are the same, our Group Sales Staff can customize an event of any size to fit your specific needs.

HOLIDAY AND RETIREMENT PARTIES

Celebrate with your staff or special clients! We have seven performance times each week to meet your corporate party needs. Saturday night, most often chosen as the perfect choice for special events, offers a group menu with several meals and price levels from which to choose, not limiting you to one entree choice. We can work within many budgets yet still offer an event to remember for your guests. We accommodate your group's needs with open, cash or tab bar options.

BOOKING AS EASY AS 1-2-3!

STEP 1: Call for seats; we'll send you a contract.

STEP 2: Return your signed contract with a \$1.00 per person deposit to hold your seats (minimum \$25).

STEP 3: Confirm your count one month in advance of your arrival and follow with your payment.

PERFORMANCE SCHEDULE & PRICING

Group Rates include the theatre ticket; featured menu including a three-course meal, five-course meal or buffet - all including Fireside dessert creations; coffee, tea and milk. All Group Rates for 18 or more guests include the meal gratuity.

		ARRIVE	DINE	SHOWTIME	GROUP	WITH TAX	PREMIER**	WITH TAX
Wednesday	Matinee	10:30 am	11:15 am	1:30 pm	\$68.95	\$72.74	\$65.95	\$69.58
Thursday	Matinee	10:30 am	11:15 am	1:30 pm	\$68.95	\$72.74	\$65.95	\$69.58
	Evening (Buffet)	5:15 pm	5:45 pm	7:30 pm	\$68.95	\$72.74	\$65.95	\$69.58
Friday	Matinee (11/30, 12/7, 14, 21)	10:30 am	11:15 am	1:30 pm	\$68.95	\$72.74	\$65.95	\$69.58
	Evening (Dec. 7, 14, 21)	5:00 pm	5:30 pm	7:30 pm	\$68.95	\$72.74	\$65.95	\$69.58
Saturday	Matinee	10:30 am	11:15 am	1:30 pm	\$68.95	\$72.74	\$65.95	\$69.58
	Evening (5 Course)	4:45 pm	5:15 pm	7:30 pm	\$72.95*	\$76.96*	\$69.95*	\$73.80*
Sunday	Matinee (Buffet)	10:30 am	11:15 am	1:15 pm	\$68.95	\$72.74	\$65.95	\$69.58
	Midday	2:30 pm	3:00 pm	5:00 pm	\$68.95	\$72.74	\$65.95	\$69.58

NOTE: All dates, times, prices and menus are subject to change, so please call to verify details. Group Youth Packages at \$48.95 (\$51.64 with tax) for ages 14 and under are available for all shows offering a Youth Meal. *Saturday evenings offer a five-course meal at this rate. Optional entree selections are also available. ** Group Premier Dates offer discounted group rates when attending within the first four performance weeks of a show (see Groups of 18 or More Rate Sheet). Contact Group Sales for additional information.

CALL GROUP SALES at 800-477-9505 or E-mail jean@firesidetheatre.com





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**FROM
18 TO 650
WE HAVE
SOMETHING
FOR YOU!**

PERKS, BENEFITS, FREEBIES!

- Group Rates and Group Discount Rates that include meal gratuities with 18 or more guests, offering a savings of up to 20% off our individual rate.
- Complimentary packages earned with every 21st ticket for all shows except Mid-Week Matinees offering a comp with every 18 paid tickets.
- Banquet seating for large groups or intimate smaller group dining is available in our three-level restaurant.
- Plenty of safe, free parking in our on-site lot for cars and coaches.
- Handicapped accessibility for both dining and theatre.
- EZ no ticket check-in.
- Escort deemed VIP with complimentary show drink upon arrival.
- Marketing materials to help you promote your event are free upon request.
- Groups arriving by motorcoach refer to the Groups of 18 or More Rate Sheet or visit Firesidetheatre.com then click on Groups.



VIP/BOARD OF DIRECTORS *Entertain Them in Style*

Need to entertain the Board of Directors or another group of VIPs? Let our Group Sales do all the work.

- Book a five-course dining experience accompanied by a professional Broadway show, all for less than most restaurants charge for just the meal.
- Enjoy an elegant dining experience with linen table cloths, candles and ambiance.
- Choose from our wine list and specialty drink menu to please your guests' palates. We also have a wonderful selection of alcohol-free specialty drinks.



CONVENTION ATTENDEE AND SPOUSAL PROGRAMS

Offer Them a True Wisconsin Experience

Coming in for a Milwaukee, Madison or regional conference or meeting? Contact Group Sales to learn how we can take your meeting to a whole new level by offering afternoon or evening entertainment for parties of up to 650 guests.

- Only a short drive from Madison or Milwaukee, your attendees and/or their spouses will be amazed by the Broadway-quality shows, award-winning meals and spectacular shopping, all in one facility!



EMPLOYEE INCENTIVE PROGRAMS

Reward your best producers as a group, or thank your associates with Fireside Gift Cards or a Corporate Season Ticket.

- Gift cards are available in any denomination and have no fees.
- Gift cards can be used for The Fireside's delicious Friday Fish Fry, in any of four fabulous gift shops, and for Dinner Theatre packages.
- Corporate Season Tickets can be used to reward a smaller group of individuals throughout the year.

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